

Rozhniova A.H.

GAMIFIED APPROACH TO FOREIGN LANGUAGE LEARNING

Duolingo is an electronic language learning and crowdsourced text translation platform that has paid and free account types. The service is designed so that during lessons, users help translate websites, articles and other documents.

Focusing on Duolingo as a tool for language learning one should say that Duolingo has revolutionized language learning by making it fun and engaging through game-like elements. This gamification approach has proven effective in motivating learners of all ages and backgrounds. The impact of Duolingo on language acquisition is evident. Research has shown that consistent use of Duolingo can significantly improve learners' vocabulary, grammar, and overall language proficiency. Available results are the following: 9 out of 10 students are starting to feel more like a foreign language after 1 month of starting on Duolingo, 9 out of 10 readers agree that Duolingo is an effective way to learn language after 4 weeks of starting Duolingo, 8 out of 10 new users feel more motivated before learning foreign language [1].

Duolingo has been integrating into higher education. Universities and colleges can leverage Duolingo as a supplementary tool to enhance students' language skills, particularly for those pursuing international studies or careers. As for the role of Duolingo in globalizing education it is identified that Duolingo's diverse range of languages and its user-friendly interface contribute to a more globally connected educational landscape. Duolingo promotes the concept of lifelong learning by providing a convenient and flexible platform for individuals to continue learning languages throughout their lives. An important point is learning through activity: interactive lessons, designed and based on a scientific approach, which help your brain absorb information; personalized training plan: lessons adapt to your individual learning style, so you can learn faster; curricula meet US and international standards, so you can learn what you really need; support of motivation: short lessons and a game technique help turn learning into a habit; pleasant impressions: positive emotions during training give joy and confidence in one's abilities [2].

Duolingo and its potential for Ukraine's higher education is undeniable. Duolingo is aimed at Ukraine's European integration. As Ukraine strives to integrate into the European Union, Duolingo can play a crucial role in equipping Ukrainian students and professionals with the language skills needed to succeed in a multilingual environment.

Duolingo can help bridge the language gap in Ukrainian higher education by providing affordable and effective language learning resources and fostering multilingualism in Ukraine. By integrating Duolingo into the curriculum, Ukrainian universities can foster a culture of multilingualism and prepare students for the globalized job market.

References

1. Duolingo справді працює. URL: <https://uk.duolingo.com/efficacy>
2. Landers, R. N., Bauer, K. N., & Callan, R. C. (2017). Gamification of task performance with leaderboards: A goal setting experiment. *Computers in Human Behavior*, 71, 508–515. <https://doi.org/10.1016/j.chb.2015.08.008>

Work completed under the supervision of V. Tupchenko - Associate Professor of the Department of Foreign Language Training, European Integration and International Cooperation, ERI UEPA of V. N. Karazin Kharkiv National University