

**THE ROLE OF A VIRTUAL EXCURSION IN THE CONTEXT OF LOCAL HISTORY RESEARCH**

The modern world demands from excursion activities, as one of the components of local history, quick adaptation to new circumstances, both positive and negative. The development of technology, intercultural exchange and globalization, the epidemic of COVID-19, military conflicts are the most relevant for these reasons. Therefore, in our opinion, the study of the implementation of virtual excursions is one of the urgent issues not only of historical science, but also of other spheres of activity, such as education or tourism.

The issue of using virtual tours is still a fairly new and relevant topic at the moment, which explains the relatively small amount of research in this area. However, the existing source base nevertheless gives an understanding of the importance of virtual tours in the modern world from the point of view of historical research, tourism, education, etc. The basis of the source base of the research is made up of various articles and theses compiled, including by domestic authors[3, 4].

A virtual excursion is a type of excursion activity that involves highlighting certain historical, cultural, natural monuments without going directly to their location, but with the help of multimedia materials - photos, videos, presentations, etc. The first virtual tour is a tour of the ruins of Dudley Fortress, West Midlands, England, which is a short video comparing the current state of the fortress with its appearance in the middle of the 16th century. It took place in 1994 [1]. Over time, more and more museums and other cultural institutions began to implement the experience of virtual tours.

Currently, there are dozens of virtual tours that will allow you to see individual exhibits or entire collections of the world's most famous museums from anywhere with Internet access: the Louvre, the Hermitage, the Metropolitan Museum, the Uffizi, and many others[2]. The challenges of the modern world, such as the COVID-19 epidemic, show that sometimes the work of museums and other cultural institutions in the usual conditions is simply impossible, which further determined the need for the development of virtual tours.

Let's move on to the consideration of the direct issue of the report. Historical local history is a branch of historical knowledge that studies the social and natural history of a certain region. During this work, it is undoubtedly necessary to use various multimedia resources, including virtual tours. This will help researchers not only to comprehensively formulate and briefly state the results of the study of the area, as a result of its versatile study, but also to popularize the results of the study among the population of a specific region and those adjacent to it [3, p. 51]. Also, the indisputable advantage of a virtual excursion in the context of source studies is its educational function [4, p. 405]. The authors of the submitted work had direct experience of using a virtual excursion in the conditions of distance learning in order to spread knowledge about the city of Kharkiv among the students of our educational institution.

In addition, Ukrainian regional studies also introduce virtual tours in the context of popularization of this scientific field. For example, the educational resource "Museums of Ukraine in the Open Air" allows you to explore such cultural objects as Zaporizhian Sich

or the National Museum of Folk Architecture and Life of Ukraine [5].

So, we can conclude that the development of virtual excursions allows local historians to effectively implement the results of their work in the form of selections of multimedia materials and their use during scientific, educational and excursion activities, especially in times of acute need.

**References:**

1.Virtual tour of Dudley Fortress. URL:  
[http://www.exrenda.com/dudley/Dudley\\_Castle.htm](http://www.exrenda.com/dudley/Dudley_Castle.htm)

2.A selection of virtual tours of world museums. URL:  
[https://www.canva.com/ru\\_ru/obuchenie/virtualnye-ekskursii/](https://www.canva.com/ru_ru/obuchenie/virtualnye-ekskursii/)

3. Galasiuk S. Organization of tourist trips and excursion activities: training. manual  
K.: Center of Educational Literature, 2013. 178.

4. Podliniaieva O.O. A virtual tour of the teacher's work.  
URL: [http://spec.vntu.edu.ua/conf/pdf/conf\\_402-415.pdf](http://spec.vntu.edu.ua/conf/pdf/conf_402-415.pdf)

5. Resource "Museums of Ukraine in the open air".  
URL: <https://museums.authenticukraine.com.ua/ua/>

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