**Alieksieieva H.S.**

**INFORMATION CULTURE FORMATION: COMMUNICATIVE ASPECT**

Lately the problem of information culture (IC) formation is under close consideration of many scientists (A. Atayan, T. Bogdanova, C. W. Choo, N. Hendina, N. Rosenberg, A. Stolyarevskaya, I. Synelnyk, A. Ursul, I. Yaglom, M. Zhaldak etc.). There are a lot of works concerning this problem and the differences between them depend mostly upon the context of the research. Researchers study the essence of information culture (IC) and ways of its formation. Many various definitions of information culture, its structure and functions have been suggested.

Information culture is a notion which is constantly evolving and transforming. It depends upon the appearing of new technologies and new forms of information activity. Such changes in the information society influence on the content of information culture and even on its structure.

With the informatization of a society, new means of communication appear: email, video chat, video conferencing, social networks, forums etc. It makes modern person change his/her approaches to communication, and the essential part of which is information and communication technologies (ICT).

The appearing of new means for communication puts forward new demands for the person’s communicative skills during the process of information culture formation.

Thus, for the effective functioning in the modern information society a person should posses the following skills:

1. communication in cyberspace, using ICT: computers, laptops, tablets, smartphones, special software (Skype, Viber, Line), online services (GoToMeeting);
2. links establishment, searching for friends, associates;
3. establishing the professional relationships using ICT, searching for colleagues: social networking (Facebook, Vkontakte, Twitter, etc.), communication networks for professional contacts (LinkedIn, Youvend etc.), for teachers and researchers (Evrika, Science Community, Google Scholar, etc.);
4. the ability to perceive information and share it using ICT etc.

With relation to the changes in a modern information society, it is possible to build a modern structure of IC and form effectively an appropriate level of students’ information culture. Considering the importance of communication, we should take into account modern demands in this field for making the further information culture formation process more effective.