**Тімченко Ю.**

**MODERN TECHNOLOGY**

Modern technology is simply an advancement of old technology. We use technology in different ways. What we call modern technology is technically not so new in most cases. For example, mobile phone technology has evolved with years, nowadays we use smart phones which have been an advancement of an ordinary mobile phone.Technology is applied to the roles each individual fulfills during life. Let’s look at a simple example in Transportation technology, this technology has evolved with years, we used to use steam powered trains now those have been replaced by electronic trains which move faster than steam trains.Modern technology simplifies life in so many ways and every one defines technology in their own way. To some people it means complicated electronic devices. To others, it means the source of the radical changes that are happening in all phases of life. Others define technology as science applied to practical purposes. Some people fear to use technology while others see it as the source of longer and more complete lives.Below I have listed detailed points on Advantages and Disadvantages of Modern Technology. ADVANTAGES OF MODERN TECHNOLOGY:Easy Access to information: It has become very easy to get access to relevant information at any time anywhere. This has been possible because of modern technologies like broadband internet.Encourages innovation and creativity – Since technology is challenging, it sparks the brain to work to its full potential. In the past, it used to be very difficult to start a business, one had to have lots of capital and they even had limited access to business information. Today, it is very easy to start a business while at home. Let’s look at companies like Etsy.com which enable creative people sell their works online, this encourages creativity. Another good example is kickstarter.com which helps creative people get funds for their projects through crowd funding. The other creative works which have been facilitated by modern technology include Google , Apple, Facebook , Microsoft.Improved communication: Communication is like water to life. We cannot develop without communication. Modern technology has blessed us with advanced communication technology tools. These can include e-fax machines, electronic mail, mobile phones, videoconferencing, instant text messaging applications, social networking applications. Convenience of Traveling: Modern transportation technology makes it very easy to travel long distances. Transport is a very important both in our lives and in the business world.

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